



Online Focus

Well respected, comprehensive data

If you sell services into users of online services, this file is for you! **Online Focus** covers organisations making significant use of eCommerce, and enables you to contact the real people behind the online brand.

Regularly updated

Using accurate information reduces waste and significantly improves your results and Return on Investment. **Online Focus** is continually verified, to ensure the data is in tip-top condition for your campaign.

Targeted campaigns

With up to 15 key contacts in each company, including eCommerce and Customer Services decision makers, you can be certain of getting your message to the right person.

You can target by:

- Location
- Decision making responsibility
- Number of employees
- Industry sector or activity
- Site function
- Email addresses

... and online specifics:

- Has e-commerce site
- Selling physical products
- Use reputation services
- Blog size & frequency
- Members area
- Use a CMS
- CMS in use
- Media variety
- User experience
- 'Responsive' design
- ... and much more

Fully compliant

Corpdata data fully complies with all personal data protection laws including GDPR.

Quality guarantee

The quality of your data is guaranteed. The 2 for 1 money back guarantee ensures you get every ounce of value from your data.



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business data you can trust



Online Focus - Licensing & Pricing

Single Campaign Use	12 Month Use Most popular	Eternal Use
Use as often as required Within 1 month	Use as often as required Within 12 months	Use as often as required Eternally
License Fee £400/1,000 records	License Fee £600/1,000 records Data updates Twice monthly £300/1,000 records	License Fee £800/1,000 records

Decision Makers Available

- eCommerce
- Customer Services
- Senior
- Financial
- Marketing
- Computing
- Sales
- Purchasing
- Telecommunications
- Human Resources
- Networking
- Health & Safety
- Fleet
- Call Centre
- Facilities

Full Online Focus Intelligence

Number of ways to pay	Real-world transparency
Has e-commerce site	Modern web techniques
Breadth of channels	Web technique complexity
Trade in other online shops	Website User Experience
Media variety	Website extent
Secure areas	Website payload size
CMS in use	Physical goods
Uses reputation services	Recruit through website
Apps available	Outsourced web design / development
Database driven	Mobile friendly
Server Type	Blogging
Cookie policy	Blog size & frequency
Likely to be hosted	

Focus Intelligence available at 50% surcharge



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